

EITM AMERICAN DISCUSSION COMMENTS

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Why EITM is Important

- Push theory toward precise and testable predictions and replacement of flawed assumptions.
- Push empirical testing to prediction and measurement of precise quantities.
 - ⊗ Push measurement toward accurate and exact.
 - ⊗ Push testing toward precise design of procedures to fit the D.G.P.
- Clarify causal inferences, and increase the joint relevance of theory and empirical work.
 - ⊗ For both national security and economic growth.

EITM Illustrated

- Kanthak and Woon – Careful theoretically informed analysis that aims to transform empirical theory.
- Ruder – Ambitious effort to measure media messages and governmental actions concerning oversight – fine-grained tests of longstanding more qualitative theory.
- Iaryczower, Shi, and Shum – coupling of high-end modeling and empirics.

Why Don't Women Run

- Previous literature has identified a wide range of reasons, centered around under-entry by women who would have a good chance to win.
- Experiment
 - controls for many factors, isolating effects of beliefs in suitability, and aversion to electoral competition.
- Substantial evidence that more women than men dislike electoral competition.
 - Electoral aversion.

Better approximating the EITM ideal

Suggestions for Kanthak and Woon

- Push analytics into the experiment analysis more thoroughly.
 - ⊗ Are men over-participating, or are women underparticipating (or both?)
 - ⊗ Are people rationally deciding when to enter? To what degree?
 - ⊗ What are the election odds for men and women who do enter?
 - n And does this make a difference for optimal strategy?
 - ⊗ Contrast optimal strategy with what occurs.
 - n Note: under-entry in the perfect information and no cost condition because optimally everyone should enter.
 - n Over-entry in the volunteering task
 - n No participant with below-average performance should enter. But many do.

Doing EITM

- Theory and empirical analysis with practical and theoretical power.